

# Join the Mission

“SBMI will positively impact 1,000 small businesses and their communities in the next 10 years.”



SMALL  
BUSINESS  
**MENTORSHIP**  
INITIATIVE

[www.SmallBusinessMentorship.org](http://www.SmallBusinessMentorship.org)

SBMI is a qualified 501(c)3 Non-profit

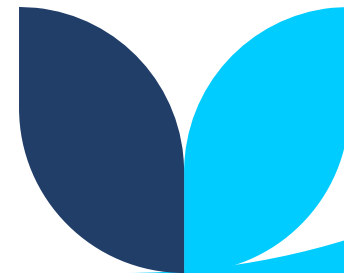
“

When small businesses rise,  
we all do.

”

# What we do:

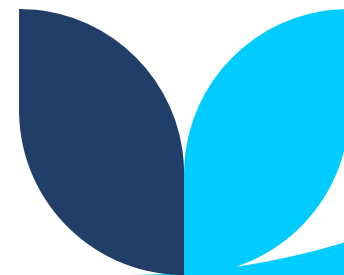
- SBMI connects small business owners to a network of business leaders who can help their business with focused one-on-one mentorship.
- Mentors bring extensive knowledge specific to the needs of the small business owner such as finance, operations, & marketing
- SBMI geography: Trenton, Camden, Atlantic City, Newark, Philadelphia



# Why we help:

A few simple principles drive everything we do. We believe in the power of small business to transform lives and communities. That is why we have chosen these values to guide our work at SBMI.

- Humble in our commitment to service
- Collaboration and Inclusivity in all we do
- Tenacious and passionate about our mission
- A belief in economic opportunity for ALL with a relentless focus on under-served communities



# Impact Story:

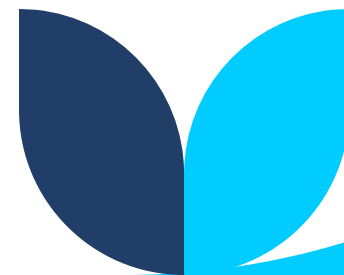
Damaris Oliveras:

*Island Life Kitchen - 'Private Cooking Classes, Dinners and Island Shop'*

Damaris Oliveras grew up on a farm in Puerto Rico enjoying the benefit of fresh from the farm food. Upon moving to the US, she experienced many restaurants claiming to be “Puerto Rican” food, but non had the authenticity she grew up with. Based on this disconnect she founded Island Life Kitchen. Her business idea was to cook authentic Puerto Rican food and invite people enjoy it in the form of a culinary experience from her own home.

Damaris was introduced to SBMI and worked together to search for Culinary Experience “brokers” where she could pay them a fee to be listed on their website, charge a higher price which would allow her to rent permanent space in a restaurant where she could do what she loves, spend time with clients and have them experience real Puerto Rican Island food and leave the set up and clean up to the restaurant staff. On top of that she could reclaim her apartment as a true living quarters.

[www.islandlifekitchen.com](http://www.islandlifekitchen.com)



# Vision & Mission:

## VISION

We serve small businesses in under-served communities with \$5,000 to \$250,000 in revenue. We believe with the right mentorship and connections; these entrepreneurs can reach their full potential for themselves and those around them. When we help business owners build great businesses; we help them build communities for all to live, work and play.

## MISSION

SBMI helps inner-city businesses achieve success and independence by providing: Mentorship with seasoned business professionals, business education and avenues to access capital. Above all SBMI provides HOPE!

# Meet our board & leaders



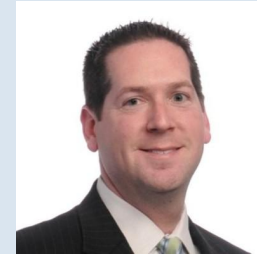
**Hal Levenson**  
Chair



**Phil Panzarella**  
Vice Chair



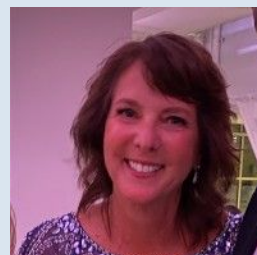
**Mark Lenski**  
Treasurer



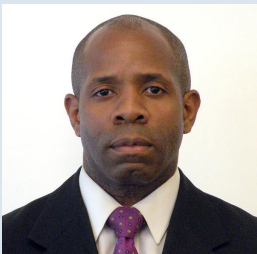
**Moss Jacobson**  
Secretary



**Denise Yosafat**  
Operations Committee  
Leader



**Marianne Torre**  
Training Committee Leader



**Chris Morgan**  
Member at Large



**Chris Long**  
Member at Large



# How you can help:

Your annual financial support will allow our all-volunteer leadership to provide even more impactful resources required to bring success to these urban businesses and lift their underserved communities.



# Thank you



Building businesses. Lifting communities.

SBMI is a qualified 501(c)3

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